

Reham Bassal

Why should WCVA members vote for me to be a trustee?

Joining WCVA is hugely appealing on a personal level, as I have always been passionate about the voluntary sector since arriving in Wales from overseas. Moving to the UK from the Middle East in 2016, I undertook voluntary translating and met service users at the Oasis organisation for refugees in Cardiff before entering the job market. In my career since then, I have taken every opportunity to support charities and voluntary organisations, i.e. Crisis and engaging with the Big Issue in my current role.

In current and previous jobs, Corporate Social Responsibility (CSR) has fallen within the marketing team, which meant that I was responsible for organising & running volunteering activities within the company and have also recently worked on a fundraising campaign for a local homeless charity called Zac's Place. I have witnessed how challenging fundraising campaigns can be, especially with the current cost of living crisis.

My aim is to bring my expertise and knowledge that I have gained from the Pathway to Board Programme and my day job as a Digital Marketing Executive, combined with my passion to make people's lives better by empowering voluntary organisations in Wales to come together for the benefit of wider society.