

Meryl Randell-Jones

The welcoming of applications from those with no previous experience to join the WCVA Board caught my eye – what better place for me to begin my Trustee journey?

I've worked with members of WCVA when I was Head of Marketing with Age Cymru and most recently as a consultant. Members are at the heart of WCVA.

I would welcome the opportunity to be elected so I can listen, reflect and feedback on membership experience.

My career spans more than 35 years, primarily focused on marketing and communications, with a sprinkling of business development and customer service. One thing is clear - I'm a people person and an excellent communicator at all levels.

Since gaining employment in the third sector some 16 years ago, and with a wealth of experience in the utility sector, it's now time for me to give back.

Many third sector organisations already appreciate the need to operate smarter – let's make more like that. With good branding and effective marketing, voluntary organisations can successfully communicate their offer and ensure positive differences can be made.

I believe my mix of charity and commercial experience may offer something different and I will be delighted to join the WCVA Board.